






## Case Study

# Enabling Immersive Experiences at a Multiplex Chain

## Customer Profile

-  **Customer Name:** Citypride Multiplex
-  **Location:** Pune, Maharashtra
-  **Industry:** Entertainment

## Project Scope

Deploy end-to-end high-speed networking for 8-screen complex and recliner Wi-Fi.

## Customer Background

Citypride Multiplex operates a growing network of cinema screens across Pune. Their vision is to deliver premium in-theatre experiences, including high-end recliner seating with smart



## Challenges

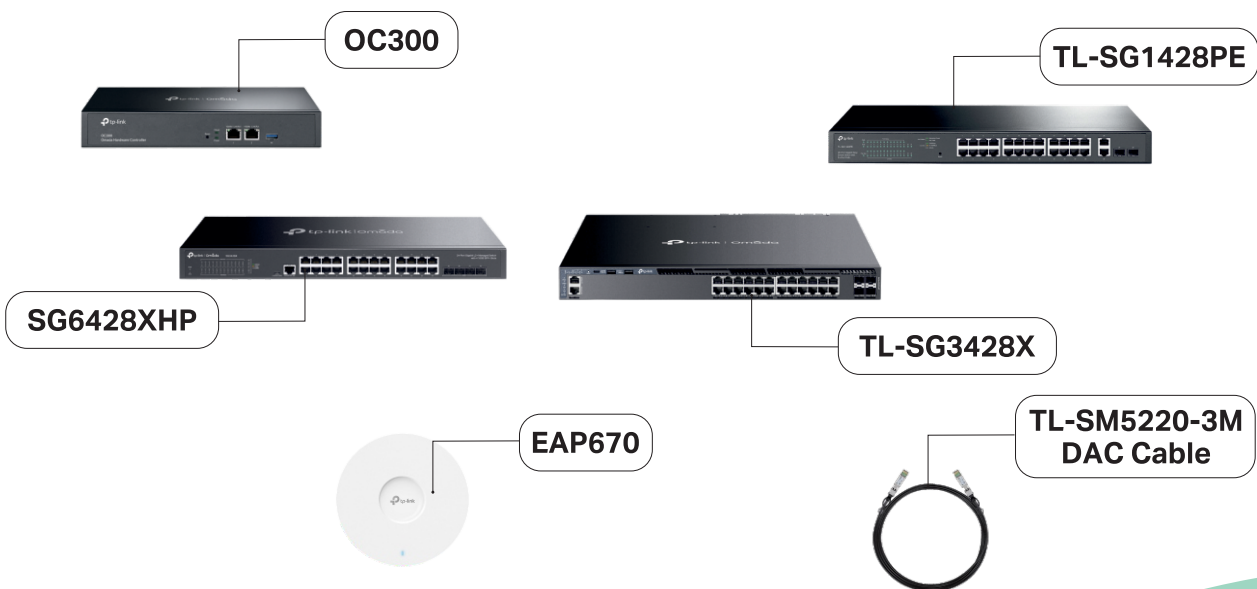
- Stiff Competition

## Solution Delivered

TP-Link deployed SG6428XHP L3 Core Switch, PoE and L2 Switches, EAP670 Wi-Fi 6 APs and OC300 Controller. One location successfully installed and implemented TP-Link Solutions and after satisfactory results – the doors are now open for other such locations to replicate the success story.



## Products Used



## Customer Testimonial



Citypride needed a network that could scale with our tech-forward theatre vision. TP-Link provided a plug-and-play yet professional-grade solution, great ROI.

**Citypride Multiplex, Facility IT Head**